

## **Overview**

We collect two types of information regarding our Visitors and Users

A. Non personal information: unidentified and non-identifiable information pertaining to a Visitor or unidentified User, which may be made available to us, or collected automatically via his/her use of the website. Such non-personal information does not enable us to identify the Visitor or User from whom it was collected.

The non-personal information collected by us mainly consists of:

- technical and aggregated usage information, such as Visitors' and Users' browsing and 'click-stream' activity on the website,
- non-identifying information regarding the Visitor's or User's device, operating system, internet browser, screen resolution, language and keyboard settings, internet service provider, referring/exit pages, date/time stamps, etc.

B. Personal information: individually identifiable information, namely information that identifies an individual, or may with reasonable efforts cause the identification of an individual, or may be of private or sensitive nature.

The personal information collected by us mainly consists of:

- contact details (e.g., e-mail address or phone number),
- and includes any other personal information provided to us by Visitors and/or Users through their access to and/or use of the website Contact Form.

In publishing the following updated Privacy Policy, Sunbeam Bungalows, Ltd. is aiming to be compliant and in line with UK and EU General Data Protection Regulations (GDPR).

Please note, by using this website you are providing consent for us to store a cookie. This allows us to distinguish you from other users, in an anonymous way. We collect anonymous statistics about your visit, like which of our pages you viewed. That information is not linked to any personal information about you.

Some third parties like Facebook and Twitter may know you visited this website, if you use their services. We have no control over them but do not believe this knowledge poses any threat to you. We do not share your data with third parties.

We measure visitors to our website using tools such as Google Analytics. These tools record what pages you view within our site, how you arrived at our site and some basic information about your computer. All of that information is anonymous – so we do not know who you are; we simply know that somebody visited our site.

The information we collect from web analytics helps us understand which pages on our site are doing well, how people arrive at our site and so on. Like most websites, we use this information to make our website better, such as by improving navigation so that important or most frequently viewed pages are easily accessible.

## **PRIVACY POLICY - effective date May 25 2018**

### **1. Personal and non-personal information we collect about you and why:**

1.1 We obtain your email address and other information you send us when you use our website contact form. Your email address is stored in order to communicate with you about your inquiries, requests or comments.

1.2. We collect anonymous information from website analytics, such as the route you took to land on our website as well as website data such as page views, length of visit and clicks. This helps us optimize your browsing experience with us, and ensure our functionality is working.

## **2. What we use your personal information for:**

Any of the information we collect from you may be used in one of the following ways:

2.1. To improve service to our guests

*Your information helps us to more effectively respond to your requests and support needs*

2.2. To process transactions such as reservations

*Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent.*

2.3. To send periodic emails

*The email address you provide when contacting us may be used to send you information and updates pertaining to your inquiry or reservation; it may also be used to send occasional company news, updates.*

Note: If at any time you would like to unsubscribe from receiving future emails, you can do so by letting us know via email (fish@sunbeambungalows.com).

## **3. Protection of your information:**

We implement a variety of security measures to maintain the safety of your personal information when you enter or submit your personal information. Use of our website contact form is how you submit that information from our website.

#### **4. Use of cookies:**

We do use cookies. Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enable the site's or service provider's systems to recognize your browser and capture and remember certain information, such as your computer's geographical location.

#### **5. Disclosure of information to outside parties:**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who are necessary to assist us in operating our website and conducting our business, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our own or others' rights, property, or safety. However, non-personally identifiable visitor information (statistics) may be provided to other parties for uses such as helping us improve our site's navigation or design.

#### **6. UPDATING YOUR PREFERENCE AND YOUR RIGHT FOR ERASURE**

We will hold your information to maintain communication with you, as long as that is your preference. You have the right to change your preferences at any time. You can choose to opt out of emails by contacting us via email to let us know your preference. ([fish@sunbeambungalows.com](mailto:fish@sunbeambungalows.com)).

*Please note that it can take up to 24 hours to be removed from our list therefore you may receive a final email before removal.*

*You also have the right to access information held about you and may ask for the information to be amended or deleted. For this please contact us ([fish@sunbeambungalows.com](mailto:fish@sunbeambungalows.com)).*

## **7. Third party links**

We may include external links on our website to other websites, e.g. Ministry sites regarding fishing regulations. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

## **8. UK Online Privacy Protection Act and GDPR Compliance**

Because we value your privacy we have taken the necessary precautions to be in compliance with the United Kingdom Online Privacy Protection Act and the General Data Protection Regulation (effective May 25 2018). We therefore will not distribute your personal information to outside parties without your consent.

## **9. Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **10. Your Consent**

By using our site, you consent to our web site privacy policy.

## **11. Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page.